



Van Gogh & VAN GOGH



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Successors to Boussod, Valadon & Cie.



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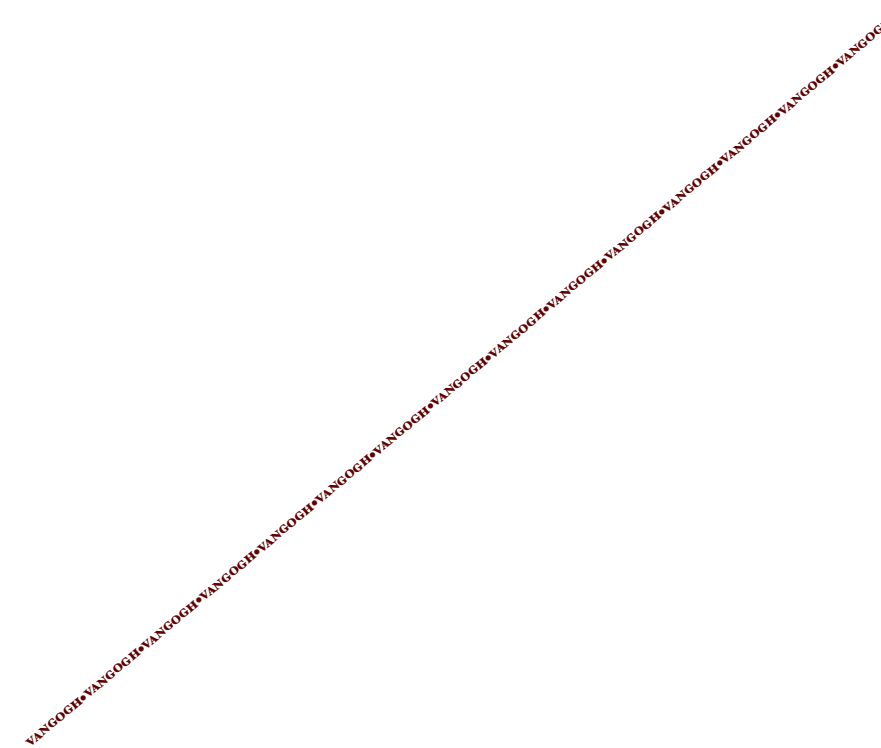
Star N°3

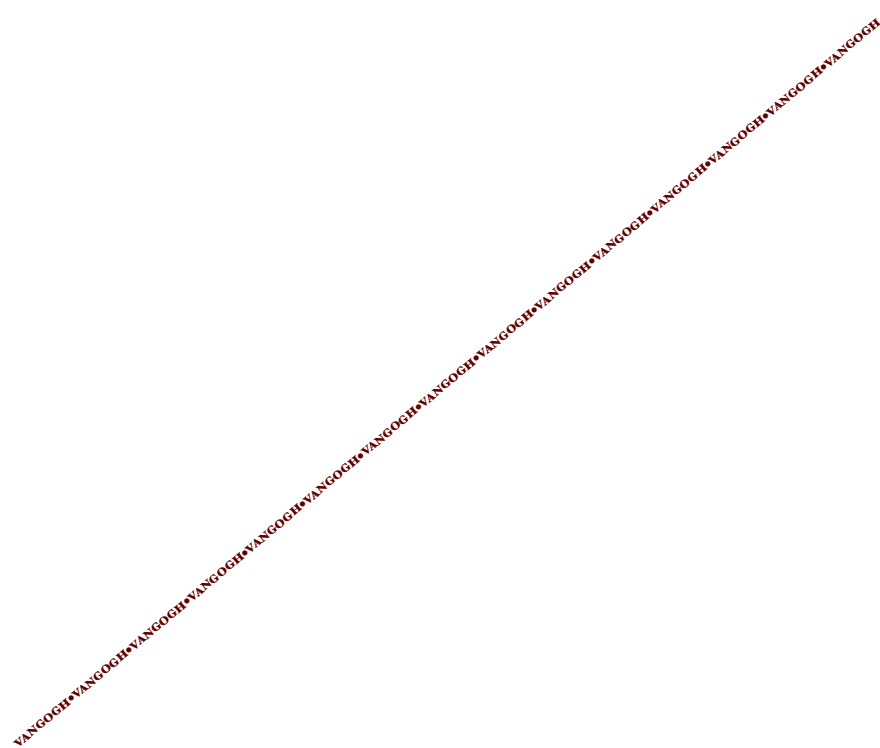
selected by the only legitimate art gallery for
Van Gogh's legacy:

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VAN GOGH'S STARS DO NOT NEED MUCH OF AN INTRODUCTION.

Everybody has seen at least some of them, sometimes on unexperted bearers. What makes them stand out so much is of course their famous whirling shape, that seem to illustrate Van Gogh's troubled state of mind and restless personality so well. But there is much more to them. ¶ They are the silent witnesses of one of the painter's greatest strengths: his ability so see the exceptional in the most common things of everyday life. Everybody can look at the sky at night and gaze upon the firmament. But few can see and feel what Van Gogh saw and felt. His own explanation is that his stars are a way to adress his "tremendous need for religion", which implies that he did find above his head what he couldn't find in religious books, of which he read more that anyone else. In other words, his religion was to be found in the astonishing beauty of nature, in all its simplicity.





§ To his younger sister, he most poetically wrote : “*I definitely want to paint a starry sky now. It often seems to me that the night is even more richly coloured than the day, coloured in the most intense violets, blues and greens. ¶ If you look carefully you’ll see that some stars are lemony, others have a pink, green, forget-me-not blue glow. And without labouring the point, it’s clear that to paint a starry sky it’s not nearly enough to put white spots on blue-black.*”

To Willemien van Gogh, September 1888

§ The present NTF is dedicated to one of Van Gogh’s 11 stars seen in his world famous and erroneously called *Starry Night*, that Van Gogh himself had called *Night study* and... was curiously one of the few works he thought had gone too far on the path of abstraction: “*However, once again I’m allowing myself to do stars too big, &c., new setback, and I’ve enough of that.*”

Letter to Émile Bernard, November 1889



Starry Night (Night Effect)

Saint-Rémy-de-Provence, May 1889

72.5 × 92 cm

As is the case for most great artists, Van Gogh did not need much to produce his masterpieces. The star introduced in the present NFT has been crafted with essentially three colors. The economy of means is as dazzling as the success of the painting is immense.

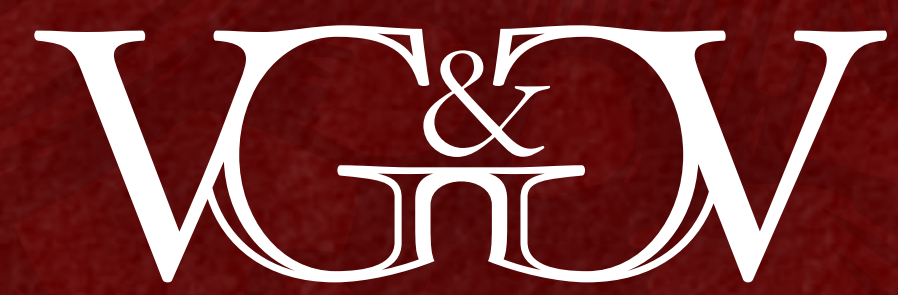


Van Gogh & Van Gogh has been founded in 2021 as a tribute to Vincent and Theo Van Gogh. The first employer of the two brothers was Goupil & Cie (Boussod, Valadon & Cie from 1885 to 1919), a legendary art publisher and dealer founded in 1827, where Vincent worked from 1869 til 1876. Theo joined the company in 1873. In 1890, before Vincent took his own life, the brothers had discussed the project of founding their own company and desired to become major players in the modern art business. Van Gogh & Van Gogh is the realization of their wish.

By owning, collecting and trading our exclusive tokens, you contribute directly to the preservation and restoration of Van Gogh's œuvre and landmarks.



Our ultimate goal is to reopen the physical establishment Theo van Gogh ran back in 1890, both as an art gallery and a free museum for visitors from all over the world.



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